

RACEDAY

THE VIRTUAL RACE BONUSING GAME

REWARD CUSTOMER
LOYALTY

DRIVE ATTENDANCE
& INCREASE SPEND



KIRON.
interactive

RACEDAY



1

BIG SPENDERS QUALIFY

Players qualify to play Jackpot game when they spend on casino games above a configurable trigger level

PICK A WINNER

Players pick a number in the next race event.

2



3

WIN A JACKPOT

Players that predict the winner will win a share of the jackpot.



Increasing customer Loyalty on Raceday...

INCREASE SPEND

Generate Traffic
Attract Big Spenders
Encourage More Play

DRIVE LOYALTY

Improve Customer Experience
Reward Your Customers
Keep Customers At Your Venues

Race results are determined by an RNG and the products are fully certified. Whether your business comprises a single or multiple venues with pooled prizes, the RaceDay product suite is not only a powerful revenue generator but also simple and cost effective to install.